

FOR A GREAT SMOKE,
TAKE ONE ALONG.



FREE PORTABLE BRASS ASHTRAY
WHEN YOU PURCHASE A CARTON OF ANY
STYLE OF BENSON & HEDGES 100's.

BENSON & HEDGES 100's
THE LENGTH YOU GO TO FOR PLEASURE

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

See specially marked packages while supplies last.

Ultra Lights: 5 mg "tar," 0.4 mg nicotine; Max. 8 mg "tar," 0.4 mg nicotine—
Lights: 100's Soft & Max. Box 10 mg "tar," 0.8 mg nicotine; 100's Box
11 mg "tar," 0.8 mg nicotine—100's Soft & Max. 15 mg "tar," 1.1 mg nicotine;
Box 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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